



SECRETARY OF STATE STATE OF INDIANA

Todd Rokita
Secretary of State

May 11, 2006

Dan Parker, Chairman
Indiana Democratic State Party
One North Capitol, Suit 200
Indianapolis, IN 46204

Dear Chairman Parker:

I thank you for your party's response (given through Democratic Indiana Election Division Co-Director, Kristi Robertson) to my letters proposing that a statewide outreach and voter education mailing be sent to each Hoosier voter to help clean-up Indiana's bloated voter registration list. I acknowledge the urgent responses, indicating support, from Chairman Clark and Co-Director King to my initial letter dated April 12th.

The information you received from me, included a detailed cost estimate, design template for the mailer itself (showing my name nowhere on it), and a change order request (with accompanying Executive Document Summary) so that the State could act swiftly to implement this voter list maintenance program. However, your party's response included none of these items, and included no cost estimates to support your assertion that the total cost of the multiple mailing efforts you propose would actually be a "fraction" of the cost of a statewide mailing.

To the contrary, the segmented, piecemeal activities you propose may waste taxpayer funds in multiple efforts that still fail to address the entirety of the problem facing the legacy data that our new statewide voter file has inherited and identified after years of inattention. Furthermore, receiving your response on May 5th without the data and documents necessary to implement any voter list maintenance program puts at risk Indiana's chance to complete any meaningful voter list maintenance program by the August 9th deadline imposed by federal law. In fact, as of the date of this letter, we are now more than a day behind in completing this comprehensive plan and affording the counties the time they require to take action on the results of the mailing.

I would disagree with the last point in your party's response, which indicates that the State would require the expenditure of any additional funds to address sporadic issues concerning the operation of the statewide voter registration system (SVRS). These issues followed at least two years of bi-partisan planning and bi-partisan state oversight that went into developing the system that we saw perform very well during the May 2nd Primary Election. Further refinement of SVRS would have no effect on the funds available through Help America Vote Act (HAVA).

Perhaps most important to note, the activities you propose would not allow the state to use HAVA funds to provide important election information to every voter (such as notification about the State's voter ID law) at the same time that voter list maintenance efforts are conducted. **Balking at the chance to conduct a comprehensive voter education effort conflicts with your**

publicly voiced criticism about Indiana's voter ID law and outreach efforts. A statewide mailer that is universal, uniform, and non-discriminatory, which would be delivered to every voter is a logical investment to bolster voter confidence and secure election integrity for Hoosier voters and taxpayers.

In closing, I ask that you quickly reconsider the comprehensive voter list maintenance plan that has been set forth by this office. However, if you or Ms. Robertson choose to deny the state this opportunity to improve the accuracy of our voter file, I ask that your party's representative, in short order, at least provide the basic budget information and contract documents essential for implementing your own proposal. We are hopeful that we can act together to provide a long overdue, comprehensive solution to this matter.

Sincerely,



Todd Rokita
Indiana Secretary of State

cc: Mr. Eric Eversole, Civil Rights Division, U.S. Department of Justice
Mr. John Tanner, Civil Rights Division, U.S. Department of Justice, C/O Eric Eversole
Mr. Murray Clark, Chairman, Indiana Republican State Party
Mr. J. Bradley King, Co-Director, Indiana Election Division
Ms. Kristi Robertson, Co-Director, Indiana Election Division

Enclosures:
Cost estimate spreadsheet
Design Template for mailer

Notice to Registered Indiana Voters

Provided by the Indiana Secretary of State and the Indiana Election Division
with funds from the Help America Vote Act of 2002

November 7, 2006 is Election Day

A new Indiana law requires registered voters to provide photo identification before casting a ballot.
To be valid for voting purposes, your ID MUST:

- Display your photo
- Display your name, and the name must conform with the name on your voter registration record
- Contain an expiration date and either be current or not expired before November 2, 2004
- Be issued by the State of Indiana or the U.S. government

In most cases, an Indiana driver's license, Indiana photo ID card, or U.S. passport fulfills this requirement. If you do not have photo ID, you may obtain an Indiana photo ID card for voting purposes free of charge from any BMV license branch that issues photo ID cards and driver licenses.

For information about exemptions to the new law and information about casting a provisional ballot if you do not have photo ID, please visit www.sos.in.gov, www.PhotoID.in.gov or contact the Indiana Election Division at 800.622.4641

All returned cards will be sorted, bundled and delivered by Quest to individual counties.

Deliverable and Pricing Schedule

<u>Description</u>	<u>Investment</u>
<u>Project Management</u>	\$ 24,000.00
Project Charter and Plan	\$ 27,500.00
Prepare file for VR Mailing	\$ 25,000.00

Mailing 1

Based upon Qty 4,300,000

Card Printing	\$ 21,000.00	
mailing Services	\$ 158,500.00	*based upon QTY 4,300,000
Data Entry/sorting/copy	\$ 110,000.00	*based upon QTY 675,000-Bar code

Mailing 2 (follow-up to undeliverables)

Based upon Qty 675,000

Card Printing	\$ 18,000.00
Mailing services	\$ 35,032.00
Data Entry/Sorting/Copy	\$ 110,000.00
Sort/pack cards by county	\$ 144,600.00
VR Data update	\$ 27,500.00

Total Services \$ 673,632.00

<u>Postage Cost (estimate)</u>			
<u>Mailing 1</u>	<u>Unit Cost</u>	<u>Qty</u>	<u>Total</u>
1st Postcard	\$0.179	4300000	\$ 769,700.00
BRMAS Set-up	\$500	1	\$500
2nd Postcard	\$0.1790	675000	\$120,825
Return Postage-2nd Card	\$0.270	67500	\$18,225
**All postage must be received prior to mailings			
			\$ 909,250.00

Grand Total

\$ 1,582,882.00

Assumptions:

- State will provide artwork, design and content in a timely manner
- State will deposit postage costs prior to any mailing directly with the USPS